



FOR RETAILERS



FEMA reports that **60 percent** of small businesses lack an emergency response plan and don't have offsite data backup. Would your business be able to recover from a natural or man-made data disaster?

INDUSTRY FACT: 75 percent of small businesses without a business continuity plan fail within three years of being hit by a natural disaster.



ARE YOU ADDRESSING THESE INFORMATION RISKS?



PROTECT CUSTOMERS' PRIVACY

Failure to comply with data-protection regulations puts you at risk.



KEEP DATA SAFE (BUT ACCESSIBLE)

Can you access data on demand in the event of an audit, legal discovery, or other critical event?



DESTROY OBSOLETE INFORMATION

When you destroy and dispose of files, are you following federal, state, and industry regulations?

HOW CAN WE HELP?

Your retail business is built on information. You need to protect this asset and manage storage overhead. By partnering with Iron Mountain, you can develop a program tailored to your organization's needs.



STORAGE STRATEGIES

- Establish a plan to protect your data through all stages of its life cycle
- Create a records retention schedule
- Ensure a compliant chain of custody



DATA PROTECTION

- Protect confidential information with online backup services
- Store data securely offsite
- Recover lost or damaged files online to preserve continuity during a crisis



RISK MANAGEMENT

- Adopt secure shredding practices
- Remain compliant with all regulations related to data privacy
- Access critical information easily when questions arise

EXPLORE THE IRON MOUNTAIN ADVANTAGE



SECURE SHREDDING AND RECYCLING SERVICES

You can have your documents picked up on schedule and shred them on or offsite.



SUPERIOR, COMPLIANT PROTECTION

Your paper and media are kept offsite and safe from the elements, prying eyes, and natural disasters. On-demand or scheduled retrievals are easy.



FULLY-MANAGED CLOUD BACKUP

Automated data backup and recovery with no capital investment.



IT ASSET DESTRUCTION

You can dispose of, destroy, and recycle IT hardware and storage media in accordance with industry-approved environmental and data-security standards.

CALL 800-899-4766 FOR MORE INFORMATION.